



EARTH DAY 2026

How BPW women can join the Earth Day message?



IFBPW - Standing Committee Environment and Sustainable Development



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1. Make your personal promise

Take a moment to write down one realistic, meaningful action you want to commit to for the next year.

Your promise can be small or big.
What matters is that it is real and sustainable.





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Examples

- I will reduce unnecessary consumption.
- I will organize more sustainable events.
- I will bring biodiversity into my home or community.
- I will choose more conscious travel and purchasing habits.
- I will talk more openly about the wellbeing of the planet in my work and network.





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Make your personal promise



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2. Join the webinar

Join the live Earth Day conversation
on 22 April and reflect with us on one question:

What Can I Do Today?





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3. Share your message publicly

Post your Earth Day reflection on social media.
You can share:

- one sentence
- one promise
- one short video
- one photo with your Earth Day message
- one action you are already taking

Suggested message starter:

This Earth Day, I ask myself: What can I do today?
My promise for the year ahead is...





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Suggested hashtags:

#EarthDay2026
#PromiseForThePlanet
#BPWInternational
#BPWGreen
#WomenForThePlanet
#GreenAmbassadors

