

# ASEAN Sub-Regional Activity Report



Business And Professional  
Women International  
**BPW Asia Pacific**

- **Indonesia**
- **Malaysia**
- **Myanmar**
- **Philippines**
- **Singapore**
- **Thailand**



The **ASEAN Sub-Regional** BPW Asia Pacific unites BPW organizations from ***Indonesia, Malaysia, Myanmar, Philippines, Singapore, and Thailand*** to advance women's leadership and economic empowerment. Through cross-border collaboration and shared initiatives, it strengthens networks, drives gender equality, and amplifies women's impact on Southeast Asia's growth and development.





# **ASEAN Sub-Regional Coordinator**

**(Indonesia : Malaysia : Myanmar :  
Philippines : Singapore : Thailand)**

**DS Rozaini Nawawi**  
**Malaysia**







# INDONESIA



|                   |                                                                                                                                                                                                        |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | BPW Project with coastal women of Bayah, Indonesia                                                                                                                                                     |
| Event Description | This empowerment program addresses the challenges coastal women face by equipping them with skills, knowledge, and essential resources to enhance their economic independence and community well-being |

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|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Business Matching Program with local MSME's in Yongyakarta                                                                                                                                                                          |
| Event Description | BPW held a Business Matching Program in Yogyakarta, connecting members with local woodcraft MSMEs to explore market opportunities, share insights, and promote sustainable entrepreneurship while supporting the region's artisans. |







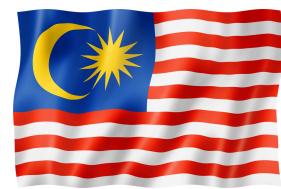
# INDONESIA



|                   |                                                                                                           |
|-------------------|-----------------------------------------------------------------------------------------------------------|
| Event Title       | BPW – CSW69 IN NEW YORK                                                                                   |
| Event Description | BPW Indonesia (Dr. Ir. Giwo Rubianto, M.Pd) attended the event of BPW International at CSW69 in New York. |







# MALAYSIA

4

QUALITY EDUCATION

5

GENDER EQUALITY

8

DECENT WORK AND ECONOMIC GROWTH

10

REDUCED INEQUALITIES

17

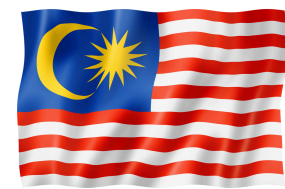
PARTNERSHIPS FOR THE GOALS

|                   |                                                                                                                                                                                                                                                                                                                |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | BPW Yellow Day                                                                                                                                                                                                                                                                                                 |
| Event Description | BPW Malaysia celebrated BPW Day on 26th August at Lanai Karya, Putrajaya, bringing members together in a spirit of connection and camaraderie. The event featured a heartfelt address by President DS Rozaini, engaging conversations, a group photo session, and a warm luncheon to conclude the celebration. |

|                   |                                                                                                                                                                                                                                                                                                                                         |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Sunway Nexus Bazaar                                                                                                                                                                                                                                                                                                                     |
| Event Description | BPW organised a vibrant community bazaar, featuring booths by women entrepreneurs to showcase their products and talents. The event was enlivened by performances from schoolchildren and incorporated meaningful CSR initiatives, providing a platform that combined business promotion, cultural celebration, and social contribution |







# MALAYSIA



|                   |                                                                                                                                                                              |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Youth Convention (Konvensyen Anak Muda)                                                                                                                                      |
| Event Description | The Youth Convention empowers and connects young leaders, fostering skills, collaboration, and awareness to inspire a creative, competitive, and nation-building generation. |

|                   |                                                                                                                                                                                                                              |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Seminar Hi-Tea Confidently You: Beautiful Inside & Out                                                                                                                                                                       |
| Event Description | Federation President Madam DS Rozaini officiated the event, followed by sessions on Brain Color personality by Puan Sharifah Jamilah and everyday makeup techniques by Puan Norizan, boosting self-awareness and confidence. |







# MYANMAR



|                   |                                                                                                                                                                                                                                                           |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | International Women's Day 2024                                                                                                                                                                                                                            |
| Event Description | BPW Myanmar and the Myanmar Women Entrepreneurs Network organized the International Women's Day 2024 celebration in Yangon with the theme Empower HER. The event featured inspirational speakers, local products, a food fair, and interactive workshops. |

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|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Collaboration with Estee Lauder Companies Breast Cancer Campaign 2024                                                                                                                                                                        |
| Event Description | BPW Myanmar collaborated with Estée Lauder Companies in support of the Breast Cancer Campaign 2024. Members attended the awareness lecture and breast self-examination demonstration on 26 October 2024 at Chatrium Hotel Royal Lake Yangon. |





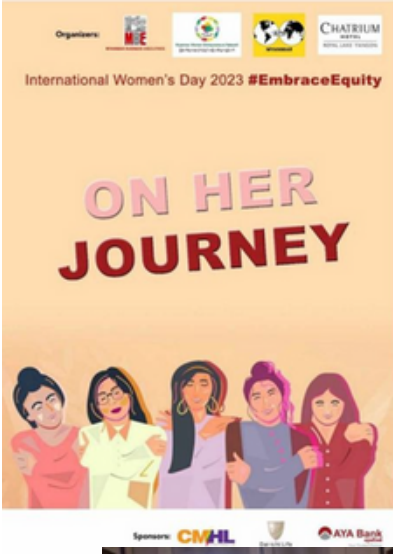


# MYANMAR



|                   |                                                                                                                                                                                                                                                                                               |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | International Women’s Day 2024                                                                                                                                                                                                                                                                |
| Event Description | BPW Myanmar commemorates International Women’s Day 2023 under the theme “On Her Journey,” emphasizing women’s empowerment and collective strength. The event brought together a diverse group of participants who stood in solidarity, embodying the spirit of equity and shared advancement. |

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|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Myanmar Traditional Water Festival                                                                                                                                                                                                |
| Event Description | BPW Myanmar celebrated the Myanmar Traditional Water Festival with vibrant cultural performances, traditional food, and community activities. The event brought members together to honor heritage while fostering unity and joy. |







# PHILIPPINES



|                   |                                                                                                                                                                                                                                                                                                                    |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Unstoppable Filipina Summit                                                                                                                                                                                                                                                                                        |
| Event Description | BPW Philippines actively joined the Unstoppable Filipina Summit, a dynamic event celebrating and empowering Filipina entrepreneurs, leaders, and changemakers. Their participation underscored a strong commitment to advancing women’s leadership and driving inclusive growth across communities and industries. |

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|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Community development                                                                                                                                                                                                                                                                                   |
| Event Description | BPW continues to uphold its mission of empowering women through meaningful initiatives focused on capacity-building and community development. The club is rolling out a series of livelihood projects, including skills training workshops in culinary arts, handicrafts making, and entrepreneurship. |







# PHILIPPINES



|                   |                                                                                                                                                                                                                                                                                            |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Fashion For A Cause (Adopt A Community)                                                                                                                                                                                                                                                    |
| Event Description | BPW Philippines, together with its affiliates, is organizing a “Fashion for a Cause” fundraising event this coming September 2025 at Okada Manila. This initiative not only aims to raise funds but also serves as a platform for local clubs to support their chosen adopted communities. |

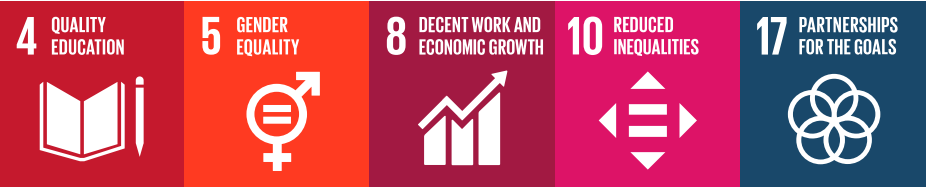
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|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | BPW Philippines Junior                                                                                                                                                                                                                                                                                              |
| Event Description | This youth-focused initiative empowers girls aged 12 to 17 by nurturing their leadership potential through mentorship, education, and practical experiences. It envisions building a dynamic network of young entrepreneurs, student leaders, and athletes across business, arts, technology, politics, and sports. |







# SINGAPORE



|                   |                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Summit for Action for Gender Equality                                                                                                                                                                                                                                                                                                                                            |
| Event Description | <p>The Federation of Business and Professional Women (Singapore) (FBPWS) has led the members from the 3 chapters to actively participated in Summit for Action for Gender Equality 2024 by Singapore Council of Women Organization.</p> <p>The summit was also well attended by various Government authorities and agencies with the presence of the President of Singapore.</p> |



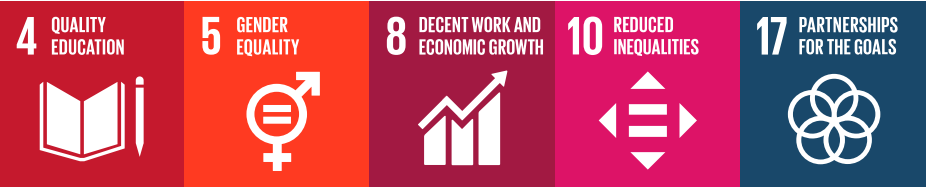
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|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Mentoring journey with Architect of Life                                                                                                                                                                                                                         |
| Event Description | <p>In 2025, FBPWS, with some members, started the mentoring journey with Architect of Life, an organization who mentors ex-offenders reintegrating into the society. Our members get to improve their mentoring, compassionate and communication skills too!</p> |







# SINGAPORE



|                   |                                                                                                                                                                                                                                                                             |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Bursary Fundraising events.                                                                                                                                                                                                                                                 |
| Event Description | The Singapore Business & Professional Women’s Association (SBPWA) has been actively engaging her members in the various activities and the main impact they create through their members is their annual Education Bursary raised through their Bursary Fundraising events. |



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|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Title       | Creating cultural awareness                                                                                                                                                                                                                                                                              |
| Event Description | The Singapore Business and Professional Women’s Association – Mandarin Chapter was established for the Mandarin speaking community. Through their promotion of cultural focus activities, creating cultural awareness and understanding, they also fund -raise annually contributing to Children’s home. |



慈源我心 善泽他人

新加坡商业暨专业妇女协会（华文分会）将再次举办一年一度的中秋献爱心活动，向 Sunbeam Place@Children's Society 儿童之家捐赠爱心午餐、月饼与善款。理事会诚邀全体会员积极参与，共同传递爱心，凝聚关爱力量，助力孩童们健康成长！

活动日期 17 Sep 2024 中秋

捐款用途 儿童之家中秋爱心午餐

乐捐方式

Bank Transfer: SBPWA-Mandarin Chapter  
UOB 101-333577-5  
Paynow : S86SS0041H

新加坡商专妇女协会（华文分会）  
SINGAPORE BUSINESS AND PROFESSIONAL WOMEN ASSOCIATION (MANDARIN CHAPTER)





# THAILAND



On 25 January 2025, BPW Thailand President Khunying Natthika Wattanavekin, together with BPW members nationwide, proudly **inaugurated the Dragon Gate Archways Project** on Charoen Krung Road, Bangkok. The project was initiated as a **tribute to His Majesty King Maha Vajiralongkorn's 72nd Birthday Anniversary** and was **graciously opened by Their Majesties the King and Queen**.



The Dragon Gate Archways have become a **new cultural landmark**, strengthening **tourism** and the local **economy**. This achievement is a source of pride for BPW Thailand and all Thai business and professional women, while also contributing to the United Nations Sustainable Development Goals:

- **SDG 5** – Gender Equality
- **SDG 8** – Decent Work and Economic Growth
- **SDG 11** – Sustainable Cities and Communities





# THAILAND



## Financial Discipline Program (FDP) since August 2016 – Present (SDG 1, 3, 17)

Won BPW Power to Make a Difference Excellent Project Award - First Place 2017-2019, and still an ongoing project. “Happy Money, Happy Retirement, Happy Investment, Happy Dollar Cost Average”



\* 2025 BPW Lampoon organized Financial Discipline Program.

\* 2025 BPW Chiangmai organized Financial Discipline Program for Next Gen Finance.

\* 2024 BPW Thailand organized train the trainer for FDP at the Stock Exchange Market of Thailand (SET).

\* Total 20,846 individual and employees participated in this project in 2024, and we have 204 trainers & 419 advisors.



\* 2 July 2025 – BPW Nakorn Rachasima and Rajamangala Univ. of Technology Isan organized the 2<sup>nd</sup> Financial Discipline Program with 300 Univ. students participated.

<https://rmuti.ac.th/one/prnews030768-1/>



\* 2024 BPW in Southern part of Thailand organized the FDP with >300 participants.

\* 16 Aug 2025 BPW Samutprakarn organized Financial Discipline Program with 1,500 participants at C-Complex Convention Center, Samutprakarn Province.





# **ASEAN SUB-REGIONAL EXPECTATIONS**

## **ASEAN Sub-Region Expectations**

**towards BPW Asia Pacific & BPW International**

- **Regional Integration:** Strengthen networking platforms among ASEAN members for joint programs and best practice sharing.
- **Global Representation:** Highlight ASEAN success stories and women leaders in BPW international forums.
- **Youth & Future Leaders:** Develop mentorship, scholarships, and training programs tailored for ASEAN young women.
- **Sustainability & Innovation:** Support ASEAN projects that link women's empowerment with digitalisation, green economy, and SDGs.

**ASEAN aims to stand as a united, innovative, and impactful pillar within BPW Asia Pacific & BPW International.**





# **Powered by:**

## **Federation Business and Professional Women (BPW) Malaysia**



Business And Professional  
Women International

**BPW Asia Pacific**

**BPWMalaysia @2025**